



projectc.u.r.e.

# The 2023 Health & Hope Gala

August 13, 2023 | Denver Art Museum

Presented by:



## Sponsorship Invitation

DENVER ART MUSEUM | AUGUST 13, 2023

# The Health & Hope Gala

## Presented by Chevron

### at the Denver Art Museum | August 13, 2023

You're invited to sponsor Project C.U.R.E.'s 2023 Health and Hope Gala. This dinner event for approximately 400 guests is on the eve of our 20<sup>th</sup> golf tournament at the renowned Sanctuary Golf Course near Castle Pines, Colorado. Celebrate with golfers, community partners, donors, volunteers, and friends of Project C.U.R.E. to deliver donated medical supplies and equipment to those in need in developing countries.

This year's Health & Hope Gala will be held at the newly opened Sturm Grand Pavilion in the Martin Building at the Denver Art Museum. The evening will include world-class entertainment, silent and live auctions, access to select galleries, and docent-guided tours for VIP guests. All proceeds will be used to deliver medical relief around the world.



For every **\$25,000** raised, Project C.U.R.E. delivers a semi-truck sized container of medical supplies and equipment. The average value of the donation is **\$400,000** and our overhead is less than 3%.



We look forward to hosting you at the  
**Denver Art Museum**

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**Attire:**

Classy cocktail

**Entrance – 6 p.m.:**

Sie Welcome Center in  
the Martin Building

**Dinner:**

Sturm Grand Pavilion

**Entertainment:**

Live music including  
Biff Gore of *The Voice*

**Program includes:**

Dinner & Cocktails

Silent and live auctions

Special guest speakers

Wine wall

Much more!



*Photo courtesy of James Florio Photography*

Visit the brand-new, gorgeous Sturm Grand Pavilion in the Martin Building at the Denver Art Museum for an evening of dining, cocktails, entertainment, and auctions with something for everyone.

This venue features sweeping views of downtown Denver and will provide our guests with the opportunity to enjoy art featured in the exhibits: Northwest Coast and Alaska Native Art Galleries; Gio Ponti: Designer of a Thousand Talents; and By Design: Stories and Ideas Behind Objects.

Reserve your sponsorship today!

**Dianna Fetter, Executive Director – Denver**  
at (303) 881-7263 or  
[DiannaFetter@projectcure.org](mailto:DiannaFetter@projectcure.org)



# A Project C.U.R.E. Tradition 20 Years in the Making



The Health & Hope Gala kicks off the 20<sup>th</sup> Anniversary Project C.U.R.E. & Newmont Golf Tournament at the Sanctuary! Thanks to our incredible partners, this event has allowed Project C.U.R.E. to deliver medical supplies and equipment valued at nearly \$100 million.

The tournament takes place on Colorado's exclusive, privately-owned Sanctuary Golf Course south of Denver off Castle Pines Parkway. This is an opportunity to experience a bucket list golf experience while supporting our efforts to provide essential medical supplies to those experiencing disasters like the earthquake in Turkey and Syria, or the war in Ukraine.

The day begins with breakfast, includes all on-course amenities, and concludes in the clubhouse with cocktails and dinner, a live auction, and tournament awards.

Together, we will make the 20th anniversary of this tournament the best one yet! To secure your foursome at the tournament, contact [Events@ProjectCURE.org](mailto:Events@ProjectCURE.org).



**RE/MAX**

**Newmont**





# Sponsorship Packages

**Platinum Sponsorship: \$50,000 Sold!**

- Event title: “Project C.U.R.E.’s 2023 Health & Hope Gala Presented by “Your Company Name”
- Two premium tables (20 VIP tickets) reserved at the event valued at \$10,000
- Invitation only: *Convos and Cocktails* VIP cocktail reception
- VIP Docent-guided tours of the following galleries: Northwest Coast and Alaska Native Art Galleries, Gio Ponti: Designer of a Thousand Talents, and By Design: Stories and Ideas Behind Objects
- Gourmet dinner and premium drinks
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Extended recognition through Project C.U.R.E.’s social media channels (posts leading up to the event and a thank-you post after the event)
- Opportunity to provide the welcome toast and remarks at the dinner
- Foursome at the 20th Annual Project C.U.R.E. Golf Tournament at the Sanctuary and four tickets to the tournament dinner on August 14, 2023, valued at \$7,500
- Exclusive opportunity to provide golf-centric promotional item for the Mulligan Bag at the Sanctuary Golf Tournament on Monday, August 14, 2023\*
- Full promotional rights of your sponsorship
- VIP Sip & Sort volunteer opportunity at one of the Project C.U.R.E. warehouse locations

\* Item needs to be approved by Project C.U.R.E.







# Sponsorship Packages

## Gold Sponsorship: \$25,000 (2)

- One premium table (10 VIP tickets) reserved at the event valued at \$5,000
- Invitation only: *Convos and Cocktails* VIP cocktail reception
- VIP Docent-guided tours of the following galleries: Northwest Coast and Alaska Native Art Galleries, Gio Ponti: Designer of a Thousand Talents, and By Design: Stories and Ideas Behind Objects
- Gourmet dinner and premium drinks
- Exclusive opportunity to provide golf-centric promotional item for the Mulligan Bag at the Sanctuary Golf Tournament on Monday, August 14, 2023\*
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Extended recognition through Project C.U.R.E.'s social media channels (posts leading up to the event and a thank-you post after the event)
- Full promotional rights of your sponsorship
- VIP Sip & Sort volunteer opportunity at one of the Project C.U.R.E. warehouse locations

\* Item needs to be approved by Project C.U.R.E.





# Sponsorship Packages

## Silver Sponsorship: \$15,000 (3)

- Eight (8) VIP tickets reserved at the event
- Invitation only: *Convos and Cocktails* VIP cocktail reception
- VIP Docent-guided tours of the following galleries: Northwest Coast and Alaska Native Art Galleries, Gio Ponti: Designer of a Thousand Talents, and By Design: Stories and Ideas Behind Objects
- Gourmet dinner and premium drinks
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Extended recognition through Project C.U.R.E.'s social media channels (posts leading up to the event and a thank-you post after the event)
- Full promotional rights of your sponsorship
- VIP Sip & Sort volunteer opportunity at one of the Project C.U.R.E. warehouse locations







# Sponsorship Packages

## **Bronze Sponsorship: \$5,000 (3)**

- Four (4) tickets reserved at the event
- Cocktails and gourmet dinner
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Extended recognition through Project C.U.R.E.'s social media channels (posts leading up to the event and a thank-you post after the event)
- Partner appreciation: teambuilding volunteer experience at the nearest Project C.U.R.E. warehouse
- VIP Sip & Sort at one of Project C.U.R.E. warehouse locations







# Special Sponsorships

## **Indoor Putting Contest Sponsorship: \$7,000 (1)**

- Six (6) tickets reserved at the event
- Cocktails and gourmet dinner
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Opportunity to facilitate an indoor putting contest
- Product demonstration
- Exclusive opportunity to provide golf-centric promotional item in Mulligan Bag at the Sanctuary Golf Tournament on Monday, August 14, 2023\*
- Extended recognition through Project C.U.R.E.'s social media channels (posts leading up to the event and a thank-you post after the event)
- Partner appreciation: teambuilding volunteer experience at the nearest Project C.U.R.E. warehouse

## **Hors d'oeuvres & Cocktails Sponsorship: \$5,000 (2)**

- Four (4) tickets reserved at the event
- Cocktails and gourmet dinner
- Logo recognition on the cocktail menu and event sponsorship signage at each bar
- Branded cocktail napkins -with option for fun trivia or an approved message of your choice
- Extended recognition through Project C.U.R.E.'s social media channels (posts leading up to the event and a thank-you post after the event)
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Partner appreciation: teambuilding volunteer experience at the nearest Project C.U.R.E. warehouse



# Special Sponsorships

## Entertainment Sponsorship: \$5,000 (1)

- Four (4) tickets reserved at the event
- Cocktails and gourmet dinner
- Opportunity for a brief welcome followed by a corporate message and introduction of the artists/talent
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Extended recognition through Project C.U.R.E.'s social media channels (posts leading up to the event and a thank-you post after the event)
- Partner appreciation: teambuilding volunteer experience at the nearest Project C.U.R.E. warehouse

## Guest Giftbag Sponsorship \$5,000 (1)

- Special recognition of your company on 400 individually branded Project C.U.R.E. keepsakes for all dinner guests
- Four (4) tickets) reserved at the event
- Cocktails and gourmet dinner
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Partner appreciation: teambuilding volunteer experience at the nearest Project C.U.R.E. warehouse







# Tables

## Table for 10 Sponsorship \$3,000

- One table (10 tickets) reserved at the event
- Cocktails and gourmet dinner
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Partner appreciation: teambuilding volunteer experience at the nearest Project C.U.R.E. warehouse

## Table for 8 Sponsorship \$2,400

- One table (8 tickets) reserved at the event
- Cocktails and gourmet dinner
- Logo recognition on the event webpage and applicable signage throughout the event, including recognition on the event program
- Partner appreciation: teambuilding volunteer experience at the nearest Project C.U.R.E. warehouse





# Tickets

## VIP Single Dinner ticket \$500

- One (1 VIP ticket) reserved at the event
- Invitation only: Convo and Cocktails VIP cocktail reception
- VIP Docent guided tours of the following galleries: Northwest Coast and Alaska Native Art Galleries, Gio Ponti: Designer of a Thousand Talents, and By Design: Stories and Ideas Behind Objects.
- Cocktails and gourmet dinner

## Single Dinner ticket \$250

- One (1 Ticket) reserved at the event
- Cocktails and gourmet dinner





# About Project C.U.R.E.

Project C.U.R.E. was founded in 1987 to address the staggering shortage of medical resources around the world. Since our humble beginnings in a garage in Colorado, Project C.U.R.E. has become the world's largest distributor of donated medical supplies, equipment, and services to doctors and nurses serving the sick and dying in more than 135 countries.

Each week, Project C.U.R.E. delivers approximately three to five semi-truck-sized ocean containers packed with the medical equipment and supplies desperately needed to save lives in hospitals and clinics in resource-limited countries. In addition, each year hundreds of healthcare professionals travel with Project C.U.R.E. to provide medical treatment to communities in need and training to those dedicated to serving them. Project C.U.R.E. is supported by over 30,000 volunteers annually and operates distribution warehouses in seven U.S. cities.



# Contact Us

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We look forward to partnering with you to make this event impactful for those in need around the world, and beneficial to you and your organization's goals and mission!

For more information about  
Project C.U.R.E.'s Health & Hope Gala or the  
20<sup>th</sup> Anniversary Project C.U.R.E. & Newmont Golf  
Tournament at the Sanctuary,  
email [Events@ProjectCURE.org](mailto:Events@ProjectCURE.org)

To discuss sponsorship opportunities,  
please contact:

**Dianna Fetter, Executive Director – Denver**  
at (303) 881-7263 or  
[DiannaFetter@projectcure.org](mailto:DiannaFetter@projectcure.org)

